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Friends of Washington Crossing Park

2019 Annual Report

A Mission to Preserve, Promote and Educate

The Friends of Washington Crossing Park shares the powerful story of General George Washington's daring crossing of the Delaware River on Christmas night 1776 and interprets its ongoing impact on world history for both today's citizens and future generations.

Through fundraising, the generous support of our donors and members, and our partnership with the Pennsylvania Department of Conservation and Natural Resources, we are able to maintain and sustain this significant historic site and welcome thousands of schoolchildren, families, individuals, and groups every year.



New Program Development

- More than 10,000 students visited the park for Colonial Days field trips.
- We launched our "Resources for Teachers" webpage, including free lesson plans and more "76 Seconds of History" videos.
- With the installation of a new fence, shed and trellis, we prepared the Hibbs House Garden for the planting of more than 1,000 periodaccurate plants next spring.
- Our lecture series brought notable speakers, including Pulitzer Prize-winning author Rick Atkinson.
- Our new Fife & Drum Corps performed at 10 park events.

- The Blacksmith Shop roof was re-covered with new shingles.
- Our major fundraisers Spring and Fall Brewfests, Wine on the Waterfront and Colonial Cocktails & Cuisine: 10 Year Anniversary Celebration – generated an amazing \$148,500 in revenue to support our educational programs.
- 2,287 attended the free "10 for the 10th" programming, including lantern tours, yoga, dog walking, a riverside jazz concert and more.
- We had the highest visitation in a decade for the 67th Annual Crossing Reenactments.



Alfred & Emily

Glossbrenner

Charlotte Zanidakis



Our People



Friends of Washington Crossing Park Board

The all-volunteer Friends Board of Directors is made up of a diverse cross section of community members.

John Godzieba, President William Haas, Vice President Frank Lyons, Treasurer Dave Kruszczynski, Secretary Thomas Fischer Patricia Fisher-Olsen Jerry Lepping Matthew McElroy Peter Tucci Charles Tweedy, MD Robert West Jennifer Martin, ex-officio Jennifer Park, ex-officio

Friends of Washington Crossing Park Staff

Under the direction of the Board of Directors, Friends staff members run the day-to-day operations of the organization.

Jennifer Martin, Executive Director*
Danielle Gress, Development Coordinator*
Katherine Becnel, Volunteer Coordinator*
Gaetano Sava, Visitor Services Coordinator*
Connie Unangst, Museum Shop Coordinator
Anna Davis-Agostini, Historical Horticulturalist
Ross Heutmaker, Farmstead Manager
Suzanne Pritz, Staff Accountant



*full-time staff member



<u>Historical Interpreters</u>

Guided tours led by trained historical interpreters are offered at the Historic Village and the Thompson-Neely House and Grist Mill. Visitors can trace General Washington's footsteps in McConkey's Ferry Inn, traverse the three floors of a historically accurate grist mill, and peek into the park's replica Durham boats used in the annual Crossing reenactments.

Madison Buckley Bruce Cobb Sean Corcoran Josh Kasper Bunkie Maddock Thomas Maddock Nancy O'Leary David Price Patricia Seabright Kevin Zimmerman

Volunteers

In 2019, more than 550 volunteers contributed a total of 7,552 hours in support of the educational and public programs at Washington Crossing Park. Volunteers served the park as historical interpreters, in visitor services, special events, gardening, animal care, school programs, as musicians in our fife and drum corps and in the Thompson Neely Mill restoration project.





Our Activities

2019 Visitation

Visitation to the park is largely driven by tours, living history programs and other events that educate attendees about the American Revolution and the events that took place at the park.

22,970 – Daily tours	200 – Girl Scout programs
10,000 – School children	150 – Trades workshops
2,287 - 10 for the 10th programs	85 – Ten Crucial Days
328 – Annual lecture series	Bus Tour



2019 Event Visitation

In addition to day-to-day attendance, many visitors come to the park to enjoy our varied signature events. In 2019, these events included:

10,000 – Christmas Day Crossing Reenactment
3,100 – First Crossing Reenactment
1,200 – Washington's birthday celebration
835 – Autumn Market & Encampment

2,700 – Spring Brewfest Fundraiser 2,000 – Fall Brewfest Fundraiser

1,569 – 4th of July Events

800 – Wine on the Waterfront

300 – Memorial Day Ceremony

250 – Rebels & Redcoats Classic Car Show

113 – Colonial Cocktails & Cuisine Fundraiser



Our Supporters

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2019 Foundations/Grants

Many of the programs offered by the Friends are supported by grants given by foundations, companies and organizations.

Visit Bucks County Conference and Visitors Bureau County of Bucks Church & Dwight Employee Giving Fund The Macquarie Foundation The Historical Society of Lower Southampton Township Washington Crossing Foundation
Bucks Beautiful
The Albert W. Bader Foundation
Lower Delaware Wild & Scenic River
Management Council
Washington Crossing-Yardley Kiwanis Club

2019 Major Gifts of \$5,000+

Financial support is also provided by a variety of local and regional companies and individuals.

Friends of Washington Crossing Park Board of Directors Charles & Kate Tweedy Capital Health Christopher & Mary Jane Beck Crown Holdings, Inc. Thomas K. Fischer Glenn Blakely

